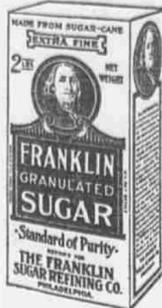


TODAY SECOND ANNUAL TODAY  
**1914 FOOD EXPOSITION 1914**  
 READING TERMINAL MARKET - - DECEMBER 2-12



Make your home-made Candies with  
**FRANKLIN  
 CARTON  
 SUGAR**

You will find them wholesome, delicious and inexpensive to make. The sealed, dust-proof cartons keep Franklin Sugar clean and pure. The right kind of Franklin Carton Sugar for all kinds of candy can be had at your grocer's.



This is especially good for candy making.

Write for FREE book of Candy Recipes.  
 See our exhibit at the Pure Food Exposition in Reading Terminal Market December 2d to 12th. You will be interested in Raw Sugars, Sugar Liquors, Syrup and Refined Sugars.  
**The Franklin Sugar Refining Co., Philadelphia.**

WE STRIVE CONSTANTLY FOR BETTERMENT  
 A HIGHER STANDARD OF QUALITY  
 A GREATER EFFICIENCY OF SERVICE  
 A MORE ATTRACTIVE APPEARANCE

**WILLIAM B. MARGERUM**  
*General Victualer*

Dealer in Finest Quality  
**Beef, Mutton, Lamb, Veal, Hams, Bacon, Lard, Tongues and Provisions in General**

Special Exposition Sale of Kingan's English-cured Bacon and Reliable Hams

Exposition days only  
 Sliced Bacon..... 24c  
 Reliable Hams..... 19c  
 Bacon by piece..... 23c

The Standard House for the Choicest the Market Produces

Stands 1000 to 1020 Tenth Ave., 913 to 921 Ninth Ave.  
 OFFICE, 28 to 35 Avenue A

Bell, 2702-2703 Filbert Telephone Connection Keystone, 258 Race

**SELECTION  
 QUALITY SERVICE**

We carry the largest stock of imported and domestic fruits and vegetables in Philadelphia. Anything you want, in or out of season, the year 'round.

Need more be said of our quality than that we supply the Ritz-Carlton, Bellevue-Stratford, St. James, Adelphia, Union League and many other well-known institutions?

Our service is prompt and we deliver anywhere. Particular attention to mail and phone orders. Prices are always reasonable.

**DAVID H. SIMON**

Wholesale and Retail

Reading Terminal Market

Bell—Filbert 1899-1891

Keystone—Race 2178-2263

**Best Grades of Rare  
 Fruits  
 and Vegetables**

We have the choicest products from the truck gardens of New Jersey and Florida, the orchards of Pennsylvania, New York and Delaware, the vineyards of California, and from growers in the tropics. Our specialties of olive oil, hot-house products and delicacies out of season are never surpassed.

Prompt Attention to Mail and Phone Orders

**A. M. Repetto**  
 Reading Terminal Market  
 STANDS 501 TO 511, 12TH ST.  
 (Second Door Above Filbert St.)  
 Bell, Filbert 3378-3375

Is Your  
 Country Sausage  
 and Scrapple  
 Government  
 Inspected  
 ?

Why Take a Chance?

Every pound of STRODE'S country sausage and scrapple is inspected by representatives of the United States Government.

**A. Darlington Strode**

Stalls, 423-431 4th Ave.  
 Reading Terminal Market  
 PHILADELPHIA, PA.  
 Residence, West Chester, Pa.

**"FISHDAY EVERYDAY"**

**Oysters** From the Dainty Blue Point to the Massive Lynn Haven. WE HAVE IT  
**Fish** From the Tiny Smelt to the Large Eastern Halibut. WE HAVE IT  
**Clams** From the Small Neck and Cherrystone to the Big Bull Neck Chowder. WE HAVE IT  
**Lobsters** From the Delicate Chickies to the Large Broiling Lobster. WE HAVE IT  
 No matter what you want in Sea-food, WE HAVE IT

**H. H. Clifton Co.**  
 STALLS 1233 to 1253 Arch St. Wall  
 Phone Connections

**"FISHDAY EVERYDAY"**



**FOW** Sells only the finest selected meats. Are you buying from a meat dealer who buys the meat we reject?

Our quality standard has stood the test of 100 years of experience.

**Oscar A. Fow & Son**  
 CLARENCE B. FOW.

Stalls 1234 to 45, Arch Street Side  
 Reading Terminal Market  
 Filbert Philadelphia, Pa. Race 189

LOUIS L. BASSETT

**L. D. Bassett**

Reading Terminal Market—12th Street Side

Manufacturer of

**Ice Cream**

Banks and Trust Companies Supplied

Dealer in Imported and Domestic

**Cheese**

"Cheese Sent by Parcel Post"

Bell Phone, Walnut 1771

**Lunch at Springer's Restaurant**

You'll enjoy it—and you'll get real home-style cooking at very moderate prices. All our meats are Government inspected. We do all our own baking. And—we have been established over 60 years, and our business is still growing.

When you want the best in the market, prompt service and reasonable prices—come to

**Springer's  
 Terminal Market Restaurant**  
 12th and Filbert Streets



**Sea Foods**

All here—right from the sea—at reasonable prices.

**Fish  
 Oysters  
 Clams  
 Crabs  
 Crab Meat  
 Lobsters  
 Snappers  
 Shrimps  
 Terrapin  
 Scallops**

Or any other kind of sea food in season. Our large stock is always strictly fresh, carefully handled and delivered to you in fine condition. Prompt attention to phone and mail orders. We deliver anywhere in the city. Try us for your next order.

Seven Fridays in a Week

AT  
**John E. Fitzgerald's**  
 Reading Terminal Market  
 Phone—Bell, Filbert 2511.

**BUTTER**

The best that can be had at the most reasonable prices. Glen Roy, Sharpless and York State Creamery. Also all grades of Tub Butter. Retail trade a specialty.

**H. C. Gerhart & Sons**

Stalls 800-813  
 READING TERMINAL MARKET  
 Butter Eggs Poultry  
 BOTH PHONES

**FRESH LAMB**

Received daily. Our meats are always fresh. We cater to the retail trade as well as to hotels, restaurants and institutions, specializing in lamb and mutton. Orders by phone or postcard promptly delivered to any section of the city.

**William R. Morris**

Stalls 819-821  
 Reading Terminal Market  
 Bell Phone, Walnut 4097

**Merrill & Hopper**

The home of all that is best in Salt and Smoked Fish.

**New Norway Mackerel**

White, Fat and Delicious.  
 No. 1 size, 25c lb.; 10-lb. kit, \$2.40  
 No. 2 size, 20c lb.; 10-lb. kit, \$1.90  
 No. 7 size, 15c each; 10-lb. kit, \$1.50  
 Redbirds, 5c each; 10-lb. kit, 95c.  
 Finnan Haddies, 15c lb.  
 Nova Scotia Herring, 15c bunch.  
 Roe Herring, 15c bunch.  
 English Bloaters, 9c 3 for 25c.  
 Kipper Herring, 15c pair.  
 Kipper Shad, 20c lb.  
 Codfish—the finest white, thick  
 George's Cod—15c lb.  
 Codfish, shredded, absolutely boneless, 20c per lb.  
 Queen Olives: large, luscious fruit; 40c qt.  
 Stuffed Manzanilla Olives, 45c qt.  
 We carry a full line of packages and loose cereals and groceries.

**Merrill & Hopper**

1217-23 TERMINAL MARKET  
 Arch St. Aisle.

**ALL THAT YOU GET HERE IS  
 FRESH**

Time-Saving Marketing

We save you time in marketing for your table by giving you the choice products you would select yourself if you were to look over our large stock of poultry, butter, eggs, sausage and scrapple.

Simply phone us or send your order by mail. We will fill it immediately and make a prompt delivery anywhere. Post cards are supplied upon request.

Our products are the best obtainable, and the fact that we guarantee them safeguards your purchase. For marketing satisfaction go to

**W.A. Bender**  
 ONLY THE BEST—  
 BUTTER, EGGS AND POULTRY  
 READING TERMINAL MARKET

Stalls 606-608-610  
 Filbert, 2326-2327 Race, 1592



Patrons of the Reading Terminal Market who live in West Philadelphia, on the Main Line of the P. R. R. as far out as Villanova, or on the Media Branch as far as Media, and the P. B. and W. Branch as far as Ridley Park, can now have their purchases delivered direct to their homes via the **Terminal Market Delivery Company, FREE.**

This Company has a fleet of new "White" Automobile Delivery Cars with uniformed men, making two deliveries daily in the above territories.



**You Do the Buying**

Hampers will be returned and stored free. Order purchases sent to the receiving station of the "T. M. D.," in the northeast section of the market. The Company will pack and deliver promptly.

When shopping, bring your packages to the "T. M. D.," and they will be carried to your home.

**We Do the Delivering**

**TERMINAL MARKET DELIVERY CO.**

READING TERMINAL MARKET, PHILADELPHIA

EXHIBITION  
 OPENS TODAY

